



Philip Watson
26b Copleston Rd
London SE15 4AD
masterclass@philipwatson.co.uk

Dear Colleague,

Are you overstretched? Under pressure to get your pass rate up? Would you appreciate some reliable and experienced assistance with your GCSE classes? Then allow me to offer your students the

“TECHNOLOGY COURSEWORK MASTERCLASS”

What is the Technology Coursework Masterclass?

I will come to your GCSE Design & Technology class and work, one-to-one, with the students of your choice to coach them with your coursework. I can work with a maximum of ten students per lesson – twenty in a double lesson.

What are the benefits?

In my own experience, one-to-one tuition of my students, during lesson time, by trained support staff had an amazing impact on coursework performance. This is what accounts for the high success rates my students have had over several years.

I have used the Coursework Masterclass method to go from a predicted 35% A*-C pass rate to 69%, and from 72% to 100%! Are those the kind of results that you'd like to be getting, come August?

For students, being able to talk face to face with someone they trust, who can cast an impartial and non-judgemental eye over their work, really boosts confidence and aids clarity of what they, as individuals, need to do to succeed

What does it cost?

£30 per lesson, £50 per double lesson. Just fill in a purchase order as you would for any other resources and fax it to 020 7117 5656. We will invoice your school in the usual way and contact you to arrange a suitable time to meet your students.

For funding this, think laterally. There may be other budgets, such as Gifted & Talented, Aim higher, Community (I am a local entrepreneur), Careers or other initiative within your institution that would be able to pay for these masterclasses. If necessary, you can use this letter as a basis for a proposal to your line manager or budget manager!

What subjects does it cover?

As a head of department, I have used the methods that I am offering you to help increase results on all D&T courses. Simply let me know which subjects and exam boards you will be needing my help with, and I will come prepared to raise achievement.

I look forward to working with you.

Philip Watson